



PALMETTO MIDDLE SCHOOL
RED RIBBON WEEK
OCTOBER 20-23, 2009

MARQUEE- October 12th -16th and/or October 20th -23rd

“RED RIBBON WEEK, OCTOBER 20-23”

DECORATION DAY- Monday, October 19th The front of Palmetto Middle School will be decorated with red ribbons and banners. The front and both sides of the school will have a Red Ribbon Week Banner that reads “Our School is Drug Free and Proud” at the gates where students enter the school.

COMMERCIAL Tuesday, October 20th A morning commercial, starring Student Council students, will air on Tuesday explaining the history of Red Ribbon Week and why it is commemorated (please see attached-HISTORY OF RED RIBBON WEEK.)

MORNING ANNOUNCEMENTS- Tuesday, October 20th – Thursday, October 22nd Tuesday-Thursday, we would like a daily morning announcement to promote Wear Red Day (please see attached-WPAL.)

INFORMATION DAY- Wednesday, October 21st I have ordered 3 sets of brochures from Health.org. Two will be distributed to students during their homeroom classes that will explain the dangers of marijuana use and another to encourage students to step up to help a friend/sibling with a drug problem. The 3rd, Keeping Your Teens Drug-Free-A Family Guide is for parents and will be distributed at the PTSA meeting on 10/15/09. “Lock Your Meds” (please see attached) message to parents will be sent via PTSA Link.

ASSEMBLY DAY- Thursday, October 22nd FIRST PERIOD

****STILL WAITING ON CONFIRMATION****

The Dade County Schools and Metro-Dade County Police Departments will be at Palmetto Middle with a K-9 dog(s), Mobile Command Unit and SWAT presentation to be attended by classes of Department Heads, 2 PE classes and Miss Iturmendi's class ONLY on the PE field. No more than 200-250 students may attend. (please see attached: EVENT/ACTIVITY REQUEST)

The officers will be supplied breakfast and a gift to show our gratitude.

WEAR RED DAY & RECOGNITION DAY-Friday, October 23rd

Students will wear red clothing to show their support of Red Ribbon Week.

The Red Ribbon Week Poster Competition winners will be announced and awarded their prizes during their homeroom period.



PTSA LINK: Wednesday, October 21st

PARENTS: YOU HOLD THE KEY TO YOUR CHILD'S DRUG-FREE FUTURE

- 1. LOCK YOUR MEDS** Prevent your children from abusing your own medication by securing your meds in places your child cannot access.
- 2. TAKE INVENTORY** Write down the name and amount of medications you currently have and regularly check to see that nothing is missing. <http://cmif.pictco.org/PDFs/HomeMedInventoryCard.pdf>
- 3. EDUCATE YOURSELF & YOUR CHILD** Learn about the most commonly abused types of prescription medications (pain relievers, sedatives, stimulants and tranquilizers). Then, communicate the dangers to your child regularly; once is not enough.
- 4. SET CLEAR RULES & MONITOR BEHAVIOR** Express your disapproval of using prescription drugs without a prescription. Monitor your child's behavior to ensure that the rules are being followed.
- 5. PASS IT ON** Share your knowledge, experience and support with the parents of your child's friends. Together, you can create a tipping point for change and raise safe, healthy and drug-free children.
- 6. PROPERLY DISPOSE OF OLD AND UNUSED MEDICATIONS** Take them out of their original containers and mix them with an undesirable substance, such as used coffee grounds or kitty litter. Put them in a sealable container and discard. <http://cmif.pictco.org/PDFs/DrugDisposal.pdf>
- 7. WHAT TO DO IF YOUR CHILD ALREADY HAS A PROBLEM** If you suspect your teen is using drugs, do not wait to do something about it. Visit the Substance Abuse & Mental Health Services Administration at <http://www.findtreatment.samhsa.gov> for a listing of treatment centers in your area, or call (800) 662 - HELP (4357).



**PALMETTO MIDDLE SCHOOL
RED RIBBON WEEK POSTER CONTEST
OCTOBER 20-23, 2009**

**CLASSROOM TEACHERS:
PLEASE ENCOURAGE YOUR STUDENTS TO PARTICIPATE
IN THIS IMPORTANT EVENT.**

CONTEST GUIDELINES:

- Posters must be on white poster board using any medium and must be no larger than 14" X 22".
- Posters **MUST INCLUDE** a drug-free message and/or theme.
- All posters must have the following information on the **BACK**: Student's name, grade and homeroom teacher's name.
- All contest entries must be delivered to **MAIN OFFICE-c/o MRS. RATINER** by the end of the school day on **TUESDAY, OCTOBER 20th**.

JUDGING GUIDELINES:

- Posters will be judged in three categories:
 - **DRUG-FREE LOGO**
 - **DRUG-FREE THEME**
 - **CREATIVITY**

PRIZES:

- The following **PRIZES** will be awarded to **INDIVIDUAL** winners:
 - **First Prize: \$50 gift certificate to Regal Cinemas at the Falls**
 - **Second Prize: \$25 gift certificate to Regal Cinemas at the Falls**
 - **Third Prize: \$15 gift certificate to Regal Cinemas at the Falls**

All winners will be notified on Friday, October 23, 2009 during homeroom.



THE HISTORY OF RED RIBBON WEEK

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. Camarena worked his way through college, served in the Marines and became a police officer. When he decided to join the US Drug Enforcement Administration, his mother tried to talk him out of it. "I'm only one person", he told her, "but I want to make a difference."

The DEA sent Camarena to work undercover in Mexico, investigating a major drug cartel believed to include officers in the Mexican army, police and government. On Feb. 7, 1985, the 37-year-old Camarena left his office to meet his wife for lunch. Five men appeared at the agent's side and shoved him in a car. One month later, Camarena's body was found. He had been tortured to death.

In honor of Camarena's memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin. Parents, sick of the destruction of alcohol and other drugs, had begun forming coalitions. Some of these new coalitions took Camarena as their model and embraced his belief that one person can make a difference. These coalitions also adopted the symbol of Camarena's memory, the red ribbon.

The National Family Partnership organized the first Nationwide Red Ribbon Campaign. Since that time, the campaign has reached millions of U.S. children and families. The National Family Partnership (NFP) and its network of individuals and organizations continue to deliver his message of hope to millions of people every year, through the National Red Ribbon Campaign.